



ENOUGH·IS·ENOUGH®

Making the Internet Safer for Children and Families

ENOUGH IS ENOUGH FUNDRAISING POLICY

The mission of Enough is Enough (EIE) is to make the internet safer for children and families. EIE is a non-partisan, 501(c)(3) not-for-profit organization dedicated to (1) raising public awareness about dangers confronting children in the digital world including online pornography, sexual predation/trafficking, child exploitation/abuse and risks related to online gaming, social media, mobile technology and evolving risks and (2) advancing holistic solutions that prevent the internet-enabled exploitation of children and youth, while promoting a shared responsibility among the public, the technology industry, faith communities and law enforcement/governments, each doing their part. EIE also stands for freedom of speech consistent with the Constitution of the United States; for a culture where all people are respected and valued; for a childhood with a protected period of innocence; and for a society free from sexual exploitation.

Fulfilling this mission requires financial resources that allow EIE to maintain its independence. EIE accepts funding from sources that share in our mission, in whole or in part, and allow EIE to maintain our independence as an advocate for internet safety.

The EIE Fundraising Policy is to engage with a variety of funders, both public and private, to support our efforts and ensure that our work can remain fact-based, balanced, and objective. We accept support from diverse sources, including individuals, foundations, private companies, not-for-profit organizations and governments. Any source of support is evaluated on a case-by-case basis to ensure that soliciting or accepting such financial support is consistent with the strategy and mission of EIE.

EIE requires that each of our funding sources must not, in any way, compromise the objectivity of EIE's work and not present any other risk to the reputation and mission of the organization.

EIE will accept funding to address a specific project, provided that the purpose is consistent with our strategic objectives and mission, and ensures that our research and work product can be pursued with independence. Further, funding provided to EIE for a specific project will not be accepted if conditioned upon providing a specific deliverable that is inconsistent with our mission or requires EIE to take a public position on an issue that compromises our independence.

All funding sources are evaluated under specific procedures which include a review by the Governance Committee of the Board of Directors. The Committee may also seek the approval of the full Board for specific funding proposals, as a further check and balance when necessary.

Enough Is Enough

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Enough.org

InternetSafety101.org