



2016/17 Victories Making Headline News

[Enough Is Enough](#) (EIE) has been making the Internet safer for children and families as the pioneering online safety organization since 1994. Its focus is protecting youth from online pornography, sexual predators, cyberbullies and other dangers. EIE has had culture changing successes in obtaining significant commitments from corporations, presidential candidates, and political party platforms to prevent the exploitation of children from online pornography, sexual predation, cyberbullying and sex trafficking.



Public Awareness and Education

Donna Rice Hughes, EIE's CEO and President was featured in a one-hour TV Special with Barbara Walters, "Barbara Walters Presents" on Investigation Discovery Channel. The show chronicled Donna's inspirational journey including her work since 1994 as a leading international advocate/expert for prevention of sexual exploitation of children online.

EIE historically reaches millions of households annually through earned media and remains the 'go to' Internet safety expert for national media outlets. Many of EIE's campaigns made headline news in 2016 and Ms. Hughes' op-eds have been published in major media publications. **2017 Updates:** Her recent op-ed on CNN.com in support of Melania Trump's anti-cyberbullying platform garnered one million readers in the first 24 hours. [Media coverage](#) and press releases can be found in EIE's Media Center.

In June 2016, EIE unveiled the redesign of its two websites enough.org and internetsafety101.org. The newly upgraded sites allow for greater interactivity, easier navigation, expanded social media efforts and long-term sustainability. EIE also expanded its social media presence significantly in 2016 via Twitter, Facebook, Pinterest, and LinkedIn.

The Children's Internet Safety Presidential Pledge



Both Nominees Support The Children's Internet Safety Presidential Pledge. This is Historic.
Trump signed the Pledge. Clinton sent a letter of support for the Pledge.

Donna Rice Hughes

EIE IS A NON-PARTISAN ORGANIZATION AND DOES NOT PROMOTE, ENDORSE OR OPPOSE POLITICAL CANDIDATES.

#PresidentialPledge

[The Children's Internet Safety Presidential Pledge](#) (CISPP) was signed by then-candidate Donald Trump and supported by Hillary Clinton. The Pledge called upon the candidates, if elected President, to enforce the existing federal laws and advance public policies designed to prevent the sexual exploitation of children online. Specifically, the Pledge called for the appointment of an Attorney General who would make the vigorous prosecution of the federal obscenity, child pornography, sexual predation, child trafficking laws and the Children's Internet Protection Act a top priority. The Pledge also includes provisions for the establishment of public-private partnerships to step up voluntary efforts to reduce and prevent Internet crimes against children. Finally, the Pledge asks for consideration to appoint a Presidential Commission to examine the harmful public health impact of Internet pornography and the prevention of the sexual exploitation of children in the digital age.

2017 Updates: EIE was asked by the Trump transition team to submit a comprehensive strategic plan--The Children's Internet Safety Presidential Plan (CISPP)--to President Trump's Administration. The implementation of the Proposal's recommendations will allow President Trump to effectuate his pledge to make the Internet safe for youth and synergistically support the First Lady of the United States' platform issue of cyberbullying. The CISPP is currently under consideration by the White House.

EIE plans to roll out the Congressional Pledge, the State Legislators Pledge, and the State U.S. Attorneys General Pledge in 2017. Ms. Hughes has met with US Representatives to inform them of the Plan and seek their assistance in communicating the significance and urgency of the campaign among other legislators and government leaders. Several legislators appreciated the

advice Ms. Hughes offered them regarding ways to protect their own children when using Internet-enabled devices. **According to Mott's Children's Hospital, Internet safety is the 4th top ranked issue on the list of health concerns for U.S. children and sexting is ranked 6th. Preventing the exploitation of children online is a bi-partisan issue in which we can check our political differences at the door.**

The National Porn Free WiFi Campaign Victories

EIE launched its [“National Porn Free WiFi” Campaign](#)” in the fall of 2014, with nearly 50,000 petitions and 75 partner organizations encouraging McDonald's and Starbucks to lead Corporate America in filtering porn and child porn on public WiFi. As a result, McDonald's is now filtering WiFi in nearly 14,000 stores nationwide; Starbucks announced in July they will begin filtering their public WiFi nationally and are implementing a global safe WiFi policy. We will be announcing other corporations' decisions to filter WiFi soon.



Next Steps: EIE is encouraging restaurants, hotels/ resorts, retailers, malls, schools, libraries, airlines and other businesses to filter their public WiFi. More info can be found at <http://enough.org/friendlywifi>

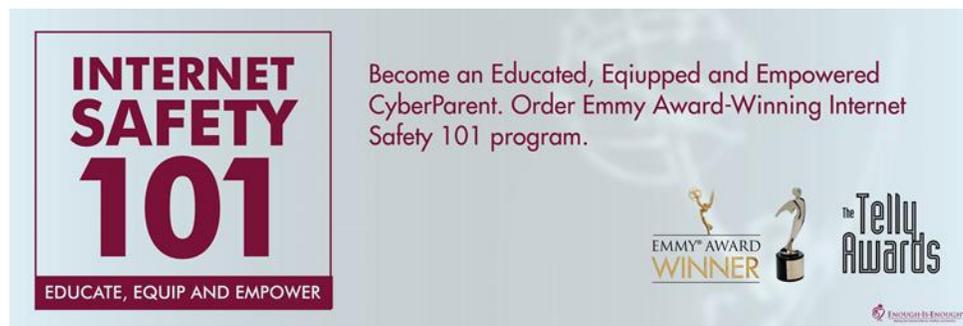
Stop Disney-Themed Pornography Campaign

EIE launched the national campaign September 2016 urging Disney to take legal action to stop the ongoing proliferation of Disney themed hard-core porn sites which are an apparent violation of Disney's copyrighted brands. Disney characters are cherished by children worldwide and need to be protected from unscrupulous pornographers who depict them in obscene pictures and videos performing graphic sexual acts. Children can easily stumble across this online pornography, which will shatter their innocent hearts and minds. The online petition

campaign already has over 60,000 signatures and is growing daily!



The Emmy Award Winning Internet Safety 101 Program

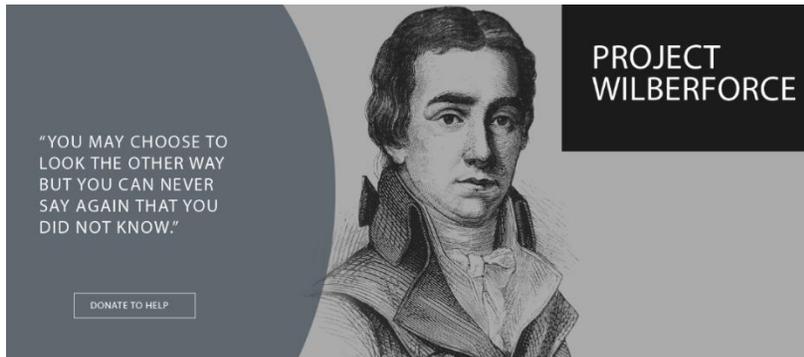


The proven-evidenced based curriculum, created in partnership with the Department Of Justice, is the only multi-media adult-focused program designed to prevent Internet-initiated crimes against children through educating and empowering parents and caregivers to protect children from online pornography, sexual predators and cyberbullies, as well as social media, online gaming and mobile dangers.

[The curriculum \(DVD series/Workbook/Resource Guide\)](#) went into international distribution in 2016 with a major distributor which specializes in video curricula. Expanded distribution to additional digital, video on demand, social media and e-learning platforms, public libraries and other venues nationwide is allowing more parents and caregivers to become educated and empowered to protect children in the digital world. The Emmy award-winning three 1-hour 101 TV shows are also now available on Vimeo. This expansion makes the 101 resources readily accessible to every English and Spanish speaking parent, grandparent, and teacher in America.

Project Wilberforce

The Public Health Pornography Pandemic Campaign continues to fuel the growing movement to shed light on the social costs and corroding influence of Internet pornography as a public health epidemic, backed by peer-reviewed social and medical science.



Last Spring, the Utah legislature passed a resolution declaring pornography a public health crisis, which leads to the "hyper-sexualization of teens" and an "increase in the demand for sex trafficking, prostitution, and child pornography." Similar language was included in the GOP Platform. These significant strides signal an important shift in how a growing body of scientific data is influencing policy. To date, scientific data associates Internet pornography with addiction, aggression, abuse, family break-down, hindered psychosocial development and decreased well-being.

2017 Updates: Other states including Virginia, Tennessee, and South Dakota have proposed or passed similar resolutions declaring pornography to be a public health crisis.

According to Dr. Jill Manning, a researcher, mental health practitioner and EIE Board member, "it is groundbreaking to have corporate and political leaders reexamining the controversial topic of pornography and concluding that the research substantiates a public health approach." See Ms. Hughes' white paper, The Internet Pornography Pandemic: The Largest Social [Experiment in Human History at http://enough.org/objects/christian-apologetics-journal-spring2014.pdf](http://enough.org/objects/christian-apologetics-journal-spring2014.pdf)

Research and Statistics

Extensive [peer-reviewed research](#) shows the severity of the online sexual exploitation of children and youth and the need to implement prevention strategies.

- There has been a 774% increase in the number of child pornography images and videos reviewed through the National Center for Missing and Exploited Children's Child Victim

Identification Program between 2005 and 2011. Most victims of child pornography are prepubescent with a growing trend toward depicting abuse of younger children, including infants.

- Every day, children in the United States are sold for sex, often over the Internet on sites like backpage.com.
- 83% of boys and 57% of girls have seen group sex online; 32% of boys and 18% of girls have viewed bestiality online.
- Internet safety is the 4th top ranked issue on the list of health concerns for U.S. children and sexting is ranked 6th. Sexting behaviors are significantly associated with consuming pornography.
- Porn users demand a constant stream of new, increasingly violent and "fetishized" content. In order to keep up with this demand, more women and children become prostituted and trafficked.
- More than half of teens have witnessed cyberbullying on social media. Cox. (2014) "Cox 2014 Internet Safety Survey." The Futures Company.
- 2016 meta-analysis of pornography research reveals adolescent pornography consumption is significantly associated with stronger gender-stereotypical sexual beliefs, earlier sexual debut, increased casual sex behavior, and increased sexual aggression both as perpetrators and victims.
- The United States is the largest producer and exporter of hardcore pornographic DVDs and web material. (2014)

***Enough Is Enough**[®] is a national bi-partisan non-profit organization who has been on the forefront of efforts to make the Internet safer for children and families since 1994. EIE's efforts are focused on combating Internet pornography, child pornography, sexual predation, and cyberbullying by incorporating a three-pronged prevention strategy with shared responsibilities between the public, Corporate America, and the legal community. www.enough.org, www.internetsafety101.org*

***Donna Rice Hughes, Enough Is Enough**[®]'s CEO & President has been an Internet safety pioneer, author, and speaker for over two decades. As a media commentator, she has given over 4500 interviews on Internet safety related issues. She is also the Emmy award winning Producer and Emmy nominated Host of EIE's **Internet Safety 101**SM TV series. She has testified numerous times before Congress, and has served as a Child Online Protection Act (COPA) Commissioner and on other national and state government task forces.*